



MISSION

Southern Alliance for
Clean Energy promotes
responsible energy
choices that create global
warming solutions and
ensure clean, safe and
healthy communities
throughout the Southeast.

VALUES

Job Opportunities,
Energy Independence,
Saving Energy/Saving
Money, Safe, Healthy
and Empowered
Communities



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WHO WE ARE AND WHAT WE DO:

Founded in 1985, Southern Alliance for Clean Energy is the leading group in the Southeast focused on global warming solutions.

Through your support, Southern Alliance for Clean Energy:

- Builds bridges among environmental, business, agricultural and governmental interests that affect our overall quality of life
- Identifies problems and creates real-world, effective solutions through our knowledge and experience in promoting healthy communities throughout the Southeast
- Works directly with diverse stakeholders and industries on energy issues affecting the region
- Promotes policy change through education and outreach to improve public health, the environment and the economy



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CREATING GLOBAL WARMING SOLUTIONS

Programs

Actions

Impacts

Climate Action Strategies

- Advocate for federal climate policy solutions
- Advocate and develop state climate action plans
- Targeted outreach to students, faith and coastal communities

- Saved beaches and fragile coastal wetlands
- Strong economy
- Stable climate
- Clean, homegrown electricity options for consumers
- Reduced emissions of global warming pollution

Clean Energy

- Advocate for renewable energy
- Encourage sustainable bio-power development
- Promote regional production and deployment of wind and solar technologies

- Abundant, secure, homegrown energy
- Less environmental degradation, such as air pollution, mountain top removal and radioactive waste
- Solving waste removal challenges by turning refuse into energy
- Reduced emissions of global warming pollution

Clean Fuels/ Transportation

- Advocate for advanced biofuels
- Advocate for state diesel programs
- Encourage clean up of diesel vehicle emissions
- Promote and produce sustainable biodiesel
- Promote zero emission and high efficiency vehicles

- Healthier rides for school children and public transit passengers
- Safer work environments
- Cleaner air for everyone
- Clean, homegrown fuel options for consumers
- Reduced emissions of global warming pollution

Energy Efficiency

- Advocate for energy efficiency policies
- Teach and promote ways to reduce energy consumption
- Encourage more incentives and innovation
- Lead by example

- Money saved at home and at work
- Economic opportunities
- Reduced energy consumption
- Reduced emissions of global warming pollution

High Risk Energy Choices

- Oppose nuclear and coal power plant expansion
- Promote clean up of coal-burning power plants
- Prevent nuclear waste dumps

- Clean, safe water for drinking and recreation
- Decreased threat of terrorism and mishandling of dangerous materials
- Sustainable fuel alternatives to meet the region's energy needs
- Reduced mercury and other toxic air pollutants
- Reduced emissions of global warming pollution

THROUGH YOUR SUPPORT, SOUTHERN ALLIANCE FOR CLEAN ENERGY:

- Took a leadership role in defeating the proposed construction of four new coal plants throughout the Southeast. These successes prevented over 30 million tons of carbon dioxide from polluting our air annually, for generations to come, and kept over \$10 billion from being invested in dirty energy technology. By demanding that utility companies stop investing in old, outdated energy technology, we are pushing our region forward on the path to a clean energy future.
- Advocated for several southeastern utility companies—including Tennessee Valley Authority, Southern Company and Duke Energy—to reduce harmful air pollution by generating power with renewable energy and implementing energy efficiency programs.
- Constructed a local biodiesel production facility in Atlanta that provides clean, renewable biodiesel to Emory University, several trucking fleets and the general public.
- Participated in state-level processes to devise a plan to cut North Carolina's contribution to global warming by over 40% over the next 12 years and helped get various pieces of clean energy legislation passed in North Carolina.
- Worked with students to bring green power to 11 universities in our region. Thanks to our efforts and the dedicated student groups that we work with, universities in Tennessee and North Carolina are the largest purchasers of clean energy in the Southeast.
- Created the first-ever Southeast Coastal Climate Network, a multi-organization, regional coalition that educates and empowers coastal residents about global warming impacts and promotes solutions.

- Influenced the development of the first commercial wind energy site in the Southeast, which generates enough energy for more than 6,000 homes.
- Produced a series of documentary films, *Treasured Places in Peril: Global Warming Impacts on the Southeast*, to highlight what our region stands to lose through inaction on the climate crisis and to educate the public and decision makers on solutions.

WHAT YOU CAN DO:

- **Join Southern Alliance for Clean Energy** and support our efforts to promote responsible energy choices that create global warming solutions and ensure clean, safe and healthy communities throughout the Southeast.
- **Take action and stay informed** on important clean energy issues by joining **Southern Alliance for Clean Energy's action alert list**.
- **Call your representative or senators** and let them know you want them to support legislation that cleans the air and holds polluters to higher standards.
- **Reduce** your energy use and **offset your global warming emissions**. Visit www.cleanenergy.org to learn how.
- **Sign up for green power** from your local utility company or install your own **residential solar or wind system**.
- **Educate your friends and family** about clean energy and ask them to take action for cleaner air and water and a responsible energy future.
- **Write** a letter to the editor of your newspaper.
- **Volunteer with SACE**. Volunteers are always needed and appreciated.

www.cleanenergy.org

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