

Tennessee Valley Authority
 Estimate of Industrial Rate Preference on Rates and Bills of Residential Customers

Residential Data	2011-2016 Actual per Difference	2016 Impact per Customer	2011				2016			
			Retail Sales (MWh)	Retail Revenue (000s)	Retail Customers	Effective Rate (\$/KWh)	Retail Sales (MWh)	Retail Revenue (000s)	Retail Customers	Effective Rate (\$/KWh)
TVA - All Residential Customers	104.6%	\$ 109.89	61,826,209	\$6,222,227	3,880,936	\$0.1006	59,536,189	\$6,268,912	4,020,097	\$0.1053
Aberdeen Electric Department	107.6%	\$ 144.25	38,549	\$3,978	2,712	\$0.1032	35,243	\$3,913	2,607	\$0.1110
Albertville Municipal Utilities Board	102.6%	\$ 75.19	133,656	\$12,565	8,247	\$0.0940	119,033	\$11,478	7,915	\$0.0964
Alcorn County Electric Power Association	108.5%	\$ 175.22	238,680	\$24,779	14,523	\$0.1038	219,979	\$24,778	14,655	\$0.1126
City of Amory	104.0%	\$ 95.17	44,032	\$4,435	2,992	\$0.1007	40,852	\$4,281	2,935	\$0.1048
City of Alcoa Utilities	104.6%	\$ 113.71	387,645	\$38,633	23,756	\$0.0997	388,712	\$40,536	25,159	\$0.1043
Appalachian Electric Cooperative	106.5%	\$ 150.88	643,674	\$67,529	38,673	\$0.1049	611,469	\$68,343	39,469	\$0.1118
Arab Electric Cooperative	104.7%	\$ 120.03	211,307	\$21,877	12,333	\$0.1035	194,292	\$21,063	12,498	\$0.1084
City of Athens Electric Department	102.6%	\$ 84.41	634,161	\$60,226	35,096	\$0.0950	632,975	\$61,674	38,051	\$0.0974
Athens Utility Board	101.9%	\$ 65.94	167,719	\$16,485	10,861	\$0.0983	157,671	\$15,793	10,940	\$0.1002
Benton County Electric System (TN)	107.2%	\$ 147.72	120,941	\$13,793	8,544	\$0.1140	110,610	\$13,519	8,467	\$0.1222
Benton Electric System (KY)	107.4%	\$ 150.67	26,394	\$2,891	1,873	\$0.1095	24,632	\$2,899	1,826	\$0.1177
City of Bessemer Utilities	102.7%	\$ 71.44	132,061	\$13,747	9,556	\$0.1041	117,733	\$12,585	9,325	\$0.1069
Blue Ridge Mountain Electric Member Corp	104.3%	\$ 91.28	415,052	\$50,514	37,955	\$0.1217	425,543	\$54,003	39,821	\$0.1269
Bolivar Energy Authority	109.4%	\$ 194.86	142,894	\$15,677	8,866	\$0.1097	128,386	\$15,405	8,758	\$0.1200
Bowling Green Municipal Utilities	95.4%	\$ (23.04)	250,851	\$27,194	23,128	\$0.1084	279,797	\$28,931	24,637	\$0.1034
Bristol Tennessee Essential Services	104.4%	\$ 102.65	490,770	\$45,023	28,448	\$0.0917	450,792	\$43,165	28,697	\$0.0958
BVU Authority	105.9%	\$ 132.32	217,087	\$23,035	13,765	\$0.1061	196,569	\$22,086	13,612	\$0.1124
Brownsville Utility Department	103.1%	\$ 73.50	62,574	\$5,824	4,189	\$0.0931	56,666	\$5,440	4,228	\$0.0960
Central Electric Power Association (MS)	102.2%	\$ 80.05	481,224	\$51,191	29,224	\$0.1064	453,141	\$49,245	29,552	\$0.1087
Caney Fork Electric Cooperative	105.7%	\$ 124.09	410,281	\$41,714	26,701	\$0.1017	391,985	\$42,115	27,046	\$0.1074
Carroll County Electric Department	107.7%	\$ 148.79	202,047	\$19,373	12,520	\$0.0959	181,291	\$18,718	12,183	\$0.1032
Electric Power Board of Chattanooga	108.4%	\$ 164.39	2,362,934	\$233,131	148,111	\$0.0987	2,293,135	\$245,207	153,156	\$0.1069
Cherokee Electric Cooperative	106.9%	\$ 165.16	258,423	\$31,851	17,539	\$0.1233	240,786	\$31,721	17,311	\$0.1317
Chickamauga Electric System	106.3%	\$ 125.09	13,314	\$1,308	854	\$0.0982	11,668	\$1,218	825	\$0.1044
CDE Lightband	103.5%	\$ 94.47	826,427	\$87,677	53,697	\$0.1061	851,713	\$93,539	59,932	\$0.1098
Cleveland Utilities	109.9%	\$ 173.89	397,513	\$37,611	24,989	\$0.0946	385,125	\$40,038	26,454	\$0.1040
Clinton Utilities Board	105.5%	\$ 128.38	404,641	\$42,076	25,140	\$0.1040	377,269	\$41,403	25,322	\$0.1097
Columbia Power & Water Systems	106.2%	\$ 127.42	325,397	\$32,072	20,992	\$0.0986	324,624	\$33,979	22,462	\$0.1047
Columbus Light & Water	104.3%	\$ 95.49	145,808	\$13,846	9,472	\$0.0950	132,490	\$13,125	9,313	\$0.0991
Cookeville Electric Department	102.4%	\$ 63.17	179,900	\$17,747	13,431	\$0.0986	172,562	\$17,437	13,956	\$0.1010
Covington Electric System	104.2%	\$ 89.47	54,607	\$5,180	3,711	\$0.0949	50,231	\$4,967	3,722	\$0.0989
Cullman Power Board	111.0%	\$ 177.04	95,661	\$9,198	6,481	\$0.0962	89,327	\$9,536	6,682	\$0.1068
Cullman Electric Cooperative	104.6%	\$ 121.05	556,374	\$60,750	34,592	\$0.1092	529,015	\$60,438	35,211	\$0.1142
Cumberland Electric Member Corp	107.4%	\$ 187.10	1,470,748	\$151,796	77,583	\$0.1032	1,463,857	\$162,338	82,330	\$0.1109
City of Dayton Electric Department	102.8%	\$ 79.46	113,129	\$11,839	8,382	\$0.1047	116,213	\$12,508	8,562	\$0.1076
Decatur Utilities	109.2%	\$ 153.82	375,478	\$32,454	22,429	\$0.0864	334,286	\$31,563	22,514	\$0.0944
Dickson Electric Department	102.2%	\$ 76.23	459,820	\$45,548	27,830	\$0.0991	429,104	\$43,453	27,749	\$0.1013
Duck River Electric Member Corp	102.8%	\$ 95.01	1,068,206	\$110,709	60,353	\$0.1036	1,025,608	\$109,290	62,267	\$0.1066
Dyersburg Electric System	106.2%	\$ 122.46	150,499	\$14,242	9,507	\$0.0946	136,940	\$13,756	9,416	\$0.1005
East Mississippi Electric Power Associat	88.5%	\$ (163.45)	141,300	\$19,849	9,894	\$0.1405	129,582	\$16,106	9,770	\$0.1243
City of Elizabethton Electric Department	105.8%	\$ 120.01	340,491	\$34,216	22,632	\$0.1005	319,939	\$34,021	22,944	\$0.1063
Erwin Utilities	107.0%	\$ 119.86	104,995	\$10,206	7,702	\$0.0972	95,685	\$9,956	7,596	\$0.1040
Etowah Utilities	115.6%	\$ 268.66	64,261	\$6,768	4,363	\$0.1053	60,597	\$7,380	4,367	\$0.1218
Fayetteville Public Utilities	105.0%	\$ 122.43	250,491	\$26,019	15,545	\$0.1039	240,843	\$26,268	15,833	\$0.1091
Florence Utilities	102.7%	\$ 83.45	686,044	\$66,853	39,802	\$0.0974	634,793	\$63,527	40,356	\$0.1001
Fort Loudoun Electric Cooperative	103.7%	\$ 110.00	469,220	\$48,635	27,207	\$0.1037	452,130	\$48,606	27,544	\$0.1075
Fort Payne Improvement Authority	106.8%	\$ 133.59	100,735	\$9,706	6,206	\$0.0964	94,140	\$9,684	6,457	\$0.1029
4-County Electric Power Association	105.3%	\$ 132.55	616,303	\$67,868	37,311	\$0.1101	576,627	\$66,878	38,653	\$0.1160

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Franklin Electric Cooperative (AL)	102.0%	\$ 67.84	83,910	\$9,900	6,566	\$0.1180	78,964	\$9,501	6,493	\$0.1203
Franklin Electric Power Board	112.0%	\$ 182.67	51,615	\$4,921	3,774	\$0.0953	49,585	\$5,293	3,807	\$0.1067
Fulton Electric System	106.5%	\$ 119.83	17,223	\$1,845	1,350	\$0.1071	14,896	\$1,700	1,236	\$0.1141
Gallatin Department of Electricity	112.3%	\$ 187.88	203,982	\$17,609	13,147	\$0.0863	217,854	\$21,128	15,106	\$0.0970
Gibson Electric Members Corp (merged w/HFC RECC)	101.5%	\$ 72.50	552,208	\$59,472	31,540	\$0.1077	499,049	\$54,546	31,387	\$0.1093
Glasgow Electric Power Board	115.1%	\$ 213.21	70,135	\$7,136	5,330	\$0.1017	64,170	\$7,513	5,456	\$0.1171
Greeneville Light & Power System	105.1%	\$ 112.87	501,749	\$47,891	30,675	\$0.0954	462,833	\$46,445	30,850	\$0.1003
Electric Board of Guntersville	104.4%	\$ 105.78	74,893	\$7,367	4,717	\$0.0984	70,624	\$7,250	4,668	\$0.1027
Harriman Utiliy Board	111.9%	\$ 210.29	141,851	\$14,620	9,510	\$0.1031	127,917	\$14,748	9,160	\$0.1153
Hartselle Utilities	106.0%	\$ 121.70	70,229	\$6,641	4,316	\$0.0946	63,094	\$6,324	4,286	\$0.1002
Hickman Electric System	106.6%	\$ 127.21	11,118	\$1,297	877	\$0.1167	10,213	\$1,270	875	\$0.1244
Holly Springs Utility Department	102.0%	\$ 77.03	140,243	\$15,122	8,593	\$0.1078	130,873	\$14,400	8,776	\$0.1100
Holston Electric Cooperative	103.8%	\$ 94.86	383,666	\$37,712	24,888	\$0.0983	363,983	\$37,152	24,853	\$0.1021
Hopkinsville Electric System	106.8%	\$ 116.43	142,680	\$14,053	10,312	\$0.0985	125,410	\$13,194	10,146	\$0.1052
Humboldt Utilities	106.1%	\$ 109.65	51,191	\$4,886	3,500	\$0.0954	45,171	\$4,575	3,484	\$0.1013
Huntsville Utilities	105.8%	\$ 121.67	2,594,019	\$237,225	147,608	\$0.0915	2,470,379	\$238,955	158,161	\$0.0967
Jackson Energy Authority	105.4%	\$ 112.42	409,990	\$41,462	27,841	\$0.1011	399,763	\$42,628	29,451	\$0.1066
Jellico Electric & Water System	103.2%	\$ 78.88	53,210	\$5,330	3,773	\$0.1002	49,116	\$5,077	3,705	\$0.1034
Joe Wheeler Electric Member Corp	106.9%	\$ 171.41	620,172	\$66,058	34,527	\$0.1065	580,488	\$66,087	34,739	\$0.1138
BrightRidge	106.0%	\$ 127.38	1,042,999	\$104,027	64,933	\$0.0997	990,223	\$104,670	67,673	\$0.1057
Knoxville Utilities Board	107.0%	\$ 130.28	2,562,594	\$243,598	172,210	\$0.0951	2,477,148	\$251,970	176,259	\$0.1017
LaFollette Utilities Board	104.1%	\$ 99.70	265,446	\$29,380	19,026	\$0.1107	248,732	\$28,671	19,029	\$0.1153
Lawrenceburg Electric System	100.1%	\$ 44.80	264,763	\$26,571	16,822	\$0.1004	266,706	\$26,793	17,015	\$0.1005
Lenoir City Utilities Board	101.9%	\$ 74.57	864,475	\$83,270	48,399	\$0.0963	864,484	\$84,817	51,409	\$0.0981
Lewisburg Electric System	103.2%	\$ 81.74	66,506	\$6,368	4,395	\$0.0958	65,704	\$6,493	4,583	\$0.0988
Lexington Electric System	107.1%	\$ 130.12	253,932	\$25,445	17,975	\$0.1002	236,012	\$25,319	17,824	\$0.1073
Loudon Utilities Board	102.6%	\$ 83.99	158,352	\$15,641	9,541	\$0.0988	158,494	\$16,066	10,014	\$0.1014
Louisville Utilities	102.9%	\$ 69.76	36,073	\$3,544	2,656	\$0.0982	31,984	\$3,233	2,538	\$0.1011
City of Macon Electric Department	106.4%	\$ 122.62	13,019	\$1,359	936	\$0.1044	11,815	\$1,312	918	\$0.1110
Marshall-De Kalb Electric Cooperative	104.3%	\$ 110.70	247,245	\$25,051	14,590	\$0.1013	230,084	\$24,305	14,753	\$0.1056
City of Maryville Electric Department	97.7%	\$ 6.81	251,878	\$23,813	16,733	\$0.0945	262,428	\$24,252	18,087	\$0.0924
Mayfield Electric & Water System	103.1%	\$ 73.68	56,363	\$6,363	4,600	\$0.1129	50,212	\$5,845	4,508	\$0.1164
McMinnville Electric System	105.6%	\$ 100.61	83,538	\$7,965	6,136	\$0.0953	80,768	\$8,129	6,358	\$0.1006
Memphis Light, Gas and Water	99.1%	\$ 26.35	5,524,497	\$529,496	360,359	\$0.0958	5,322,901	\$505,812	366,265	\$0.0950
Meriwether Lewis Electric Cooperative	103.9%	\$ 101.98	434,680	\$46,614	28,641	\$0.1072	408,793	\$45,552	28,616	\$0.1114
Middle Tennessee Electric Member Corp	102.6%	\$ 88.97	3,036,974	\$293,852	162,693	\$0.0968	3,198,133	\$317,409	185,051	\$0.0992
Milan Department of Public Utilities	101.7%	\$ 67.18	113,992	\$11,275	6,678	\$0.0989	104,150	\$10,473	6,765	\$0.1006
Morristown Utility Systems	104.8%	\$ 103.45	170,281	\$17,239	11,740	\$0.1012	161,883	\$17,173	11,933	\$0.1061
Mountain Electric Cooperative	101.6%	\$ 49.10	319,025	\$32,865	27,889	\$0.1030	303,812	\$31,787	27,477	\$0.1046
Mount Pleasant Power System	106.3%	\$ 145.94	51,992	\$5,627	3,140	\$0.1082	47,765	\$5,497	3,217	\$0.1151
Murfreesboro Electric Department	101.3%	\$ 58.36	690,234	\$68,919	45,840	\$0.0998	745,033	\$75,383	52,018	\$0.1012
Murray Electric System	113.3%	\$ 180.13	75,288	\$7,763	6,255	\$0.1031	67,886	\$7,934	6,254	\$0.1169
Muscle Shoals Electric Board	102.6%	\$ 81.64	103,584	\$9,972	5,962	\$0.0963	99,908	\$9,868	6,297	\$0.0988
Nashville Electric Service	107.3%	\$ 145.19	4,919,345	\$510,382	320,735	\$0.1037	4,780,501	\$532,095	342,609	\$0.1113
Natchez Trace Electric Power Association	105.3%	\$ 118.94	193,296	\$19,939	12,455	\$0.1032	177,112	\$19,242	12,395	\$0.1086
New Albany Light, Gas & Water	104.0%	\$ 97.23	124,060	\$12,170	7,854	\$0.0981	115,624	\$11,792	7,828	\$0.1020
Newbern Electric, Water & Gas	102.6%	\$ 68.05	21,925	\$1,992	1,420	\$0.0909	20,531	\$1,914	1,468	\$0.0932
Newport Utilities	107.4%	\$ 138.96	259,237	\$25,771	17,676	\$0.0994	250,371	\$26,740	18,236	\$0.1068
North Alabama Electric Cooperative	107.8%	\$ 163.26	217,746	\$22,263	13,505	\$0.1022	197,071	\$21,724	13,037	\$0.1102

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North Georgia Electric Member Corp	109.8%	\$ 202.71	1,518,792	\$145,156	83,830	\$0.0956	1,432,073	\$150,226	84,444	\$0.1049
Northcentral Mississippi Electric Power	102.4%	\$ 88.69	444,223	\$43,817	23,362	\$0.0986	437,165	\$44,146	24,916	\$0.1010
Oak Ridge Electric Department	103.3%	\$ 75.80	174,969	\$18,657	13,905	\$0.1066	163,635	\$18,030	13,995	\$0.1102
City of Okolona Electric Department	103.7%	\$ 99.16	67,307	\$7,112	4,163	\$0.1057	60,354	\$6,616	4,174	\$0.1096
City of Oxford Electric Department	102.9%	\$ 68.22	82,934	\$8,460	6,266	\$0.1020	87,782	\$9,212	7,380	\$0.1049
Paris Board of Public Utilities	104.4%	\$ 98.43	246,649	\$23,538	15,337	\$0.0954	224,140	\$22,322	15,439	\$0.0996
Pennyrile Rural Electric Cooperative	104.1%	\$ 110.72	592,626	\$63,360	37,588	\$0.1069	575,365	\$64,057	38,225	\$0.1113
Philadelphia Utilities	102.7%	\$ 75.91	44,255	\$4,418	2,893	\$0.0998	39,333	\$4,031	2,796	\$0.1025
Pickwick Electric Cooperative	106.2%	\$ 139.87	261,137	\$27,288	16,370	\$0.1045	244,048	\$27,094	16,389	\$0.1110
Plateau Electric Cooperative	104.1%	\$ 90.36	162,344	\$18,166	13,136	\$0.1119	161,889	\$18,860	13,752	\$0.1165
Pontotoc Electric Power Association	106.1%	\$ 145.67	245,321	\$25,971	14,831	\$0.1059	235,098	\$26,411	15,144	\$0.1123
Powell Valley Electric Cooperative	103.0%	\$ 75.57	353,121	\$35,792	25,393	\$0.1014	335,275	\$35,008	25,915	\$0.1044
Prentiss County Electric Power Associati	102.9%	\$ 76.61	172,395	\$15,761	10,772	\$0.0914	160,551	\$15,106	10,848	\$0.0941
Pulaski Electric System	107.5%	\$ 161.38	183,496	\$20,100	11,598	\$0.1095	170,780	\$20,101	11,822	\$0.1177
Rockwood Electric Utility	102.1%	\$ 78.06	184,879	\$19,844	11,711	\$0.1073	171,388	\$18,789	11,509	\$0.1096
Russellville Electric Board (AL)	116.5%	\$ 252.88	56,685	\$5,740	3,925	\$0.1013	51,770	\$6,105	3,981	\$0.1179
Russellville Electric Plant Board (KY)	105.5%	\$ 91.72	39,382	\$3,863	3,189	\$0.0981	36,453	\$3,773	3,222	\$0.1035
Sand Mountain Electric Cooperative	103.8%	\$ 100.06	382,689	\$40,326	24,986	\$0.1054	364,699	\$39,894	25,179	\$0.1094
Scottsboro Electric Power Board	114.0%	\$ 241.25	107,573	\$10,642	6,770	\$0.0989	98,041	\$11,054	6,721	\$0.1127
Sequachee Valley Electric Cooperative	106.4%	\$ 136.41	454,302	\$47,297	29,283	\$0.1041	424,203	\$46,985	29,579	\$0.1108
Sevier County Electric System	101.6%	\$ 62.56	512,577	\$51,227	33,193	\$0.0999	510,021	\$51,797	35,576	\$0.1016
Sheffield Utilities	107.3%	\$ 150.86	253,659	\$25,131	15,266	\$0.0991	231,477	\$24,612	15,303	\$0.1063
Shelbyville Power System	102.7%	\$ 73.45	115,090	\$11,542	8,170	\$0.1003	115,368	\$11,877	8,509	\$0.1029
Smithville Electric System	107.4%	\$ 98.64	23,806	\$2,398	2,026	\$0.1007	19,840	\$2,146	2,052	\$0.1082
Southwest Tennessee Electric Member Corp	104.2%	\$ 121.45	763,099	\$81,587	42,240	\$0.1069	686,593	\$76,495	42,028	\$0.1114
Sparta Electric & Public Works	106.2%	\$ 101.70	26,388	\$2,522	2,176	\$0.0956	25,822	\$2,621	2,172	\$0.1015
Springfield Electric	104.8%	\$ 96.64	103,516	\$9,541	6,877	\$0.0922	96,027	\$9,275	6,906	\$0.0966
Starkville Electric Department	101.0%	\$ 44.18	126,442	\$13,496	10,572	\$0.1067	127,611	\$13,762	11,667	\$0.1078
Sweetwater Utilities Board	104.4%	\$ 108.37	116,765	\$11,169	6,966	\$0.0957	112,771	\$11,258	7,081	\$0.0998
Tallahatchie Valley Electric Power Assoc	105.2%	\$ 127.81	347,382	\$36,094	21,524	\$0.1039	330,309	\$36,107	21,362	\$0.1093
Tarrant Electric Department	115.1%	\$ 248.21	32,744	\$3,346	2,232	\$0.1022	29,318	\$3,448	2,153	\$0.1176
Tennessee Valley Electric Cooperative	104.2%	\$ 100.21	230,963	\$24,561	15,780	\$0.1063	216,736	\$24,012	15,937	\$0.1108
Tippah Electric Power Association	106.4%	\$ 135.96	159,878	\$16,589	10,318	\$0.1038	148,182	\$16,364	10,378	\$0.1104
Tishomingo County Electric Power Associa	106.2%	\$ 122.41	157,485	\$16,040	10,981	\$0.1019	145,942	\$15,790	10,898	\$0.1082
Tombigbee Electric Power Association	102.7%	\$ 86.98	585,838	\$59,286	34,003	\$0.1012	558,174	\$57,994	35,173	\$0.1039
Trenton Light & Water Department	112.9%	\$ 188.29	27,298	\$2,690	1,961	\$0.0985	23,818	\$2,649	1,946	\$0.1112
Tri-State Electric Member Corp	101.3%	\$ 57.51	181,579	\$21,835	14,982	\$0.1203	183,060	\$22,304	15,573	\$0.1218
Tri-County Electric Member Corp (TN)	104.4%	\$ 107.89	651,652	\$66,883	40,686	\$0.1026	616,648	\$66,065	41,832	\$0.1071
Tulahoma Utilities Authority	104.0%	\$ 89.34	129,822	\$12,138	8,478	\$0.0935	124,540	\$12,106	8,750	\$0.0972
City of Tupelo Water & Light Department	102.1%	\$ 61.46	160,411	\$14,577	10,843	\$0.0909	146,564	\$13,603	10,580	\$0.0928
Tuscumbia Electricity Department	104.8%	\$ 106.47	57,915	\$5,826	3,833	\$0.1006	54,825	\$5,781	3,920	\$0.1054
Union City Electric System	103.4%	\$ 75.01	74,882	\$6,971	5,189	\$0.0931	68,507	\$6,595	5,235	\$0.0963
Upper Cumberland Electric Member Corp	102.7%	\$ 82.88	629,495	\$66,268	40,331	\$0.1053	606,086	\$65,496	41,567	\$0.1081
Volunteer Electric Cooperative	103.7%	\$ 98.57	1,458,118	\$150,799	93,366	\$0.1034	1,409,614	\$151,201	95,601	\$0.1073
Warren Rural Electric Cooperative Corp	101.8%	\$ 74.93	843,368	\$87,076	49,909	\$0.1032	827,767	\$87,042	52,378	\$0.1052
City of Water Valley Electric Department	102.8%	\$ 79.23	23,416	\$2,355	1,571	\$0.1006	21,878	\$2,263	1,554	\$0.1034
Weakley County Municipal Electric System	105.1%	\$ 118.44	282,914	\$26,652	16,255	\$0.0942	251,215	\$24,884	15,775	\$0.0991
West Kentucky Rural Electric Cooperative	102.0%	\$ 79.68	478,354	\$55,579	30,445	\$0.1162	441,243	\$52,278	30,361	\$0.1185
City of West Point Electric System	103.9%	\$ 83.76	40,757	\$4,416	3,236	\$0.1083	36,295	\$4,085	3,110	\$0.1125

Tennessee Valley Authority
Estimate of Industrial Rate Preference on Rates and Bills of Residential Customers

Residential Data	2011-2016 Actual Price Difference	2016 Impact per Customer	2011				2016			
			Retail Sales (MWh)	Retail Revenue (000s)	Retail Customers	Effective Rate (\$/KWh)	Retail Sales (MWh)	Retail Revenue (000s)	Retail Customers	Effective Rate (\$/KWh)
Winchester Utilities	105.8%	\$ 119.96	67,065	\$6,584	4,584	\$0.0982	66,847	\$6,940	4,649	\$0.1038
Ripley Power & Light	106.9%	\$ 130.26	85,897	\$8,528	5,353	\$0.0993	72,396	\$7,683	5,319	\$0.1061
Chickasaw Electric Cooperative	102.9%	\$ 94.75	301,780	\$28,067	15,425	\$0.0930	291,336	\$27,880	16,134	\$0.0957
Forked Deer Electric Cooperative	105.5%	\$ 151.86	149,989	\$16,526	8,357	\$0.1102	138,527	\$16,107	8,318	\$0.1163
North East Mississippi Electric Power As	105.9%	\$ 137.52	297,626	\$32,952	18,684	\$0.1107	319,486	\$37,457	22,226	\$0.1172
Monroe County Electric Power Association	106.5%	\$ 157.93	165,111	\$16,628	8,789	\$0.1007	163,327	\$17,520	9,647	\$0.1073
City of Courtland	102.2%	\$ 62.49	9,215	\$887	624	\$0.0963	7,869	\$774	598	\$0.0984
Murphy Electric Power Board	103.9%	\$ 95.43	44,427	\$5,030	3,349	\$0.1132	43,302	\$5,095	3,427	\$0.1177

Source for LPC Data:

Synapse:Normalized Rate Difference, 2011 to 2016

Energy Information Administration Form 861

97.3% << This means that to achieve the normalized revenue requirement, rates in 2016 should have been 97.3% of those in 2011.