SOUTHEAST: EV GROWTH CONTINUES ACROSS THE REGION

September 2026

Electric Transportation Indicators in the Southeast Through June 2026

MANUFACTURING EMPLOYMENT

- **Jobs**: 61,310
- 32% of national total
- -12% annual growth

MANUFACTURING INVESTMENT

- **Investment**: $73.8 billion
- 40% of national total
- -1% annual growth

SALES

- **Cumulative sales**: 1,137,170
- **Annual sales**: 224,930
  - 25% annual growth
  - EV market share: 7.3%
- Used EV sales up 34%

CHARGING

- **Total**: 34,360 ports (67% Level 2, 33% DCFC)
- **Ports per 1k people**: 0.56, compared to national: 0.73
- 18% annual growth in ports

UTILITY INVESTMENT

- **Approved**: $497.2 million
- 14% annual growth
- Region investment per utility customer: $31, compared to national: $98

PUBLIC FUNDING

- **Awarded**: $2.5 billion
- Region funding per capita: $41, compared to national: $81

Source: Atlas EV Hub and Clean Economy Tracker for the Southern Alliance for Clean Energy[1]

Southeast Highlights in Q1 & Q2 2026

- Despite negative annual growth, the region remains home to three of the nation's top five states for EV manufacturing investment: Georgia, North Carolina, and South Carolina. Meanwhile, North Carolina and Tennessee led the region's anticipated manufacturing job losses with a combined 9,190 retracted jobs.
- The Southeast lost $135.3 million in National Electric Vehicle Infrastructure (NEVI) funding through Q2 2026, including $45 million in Florida, the second-largest reduction nationwide.

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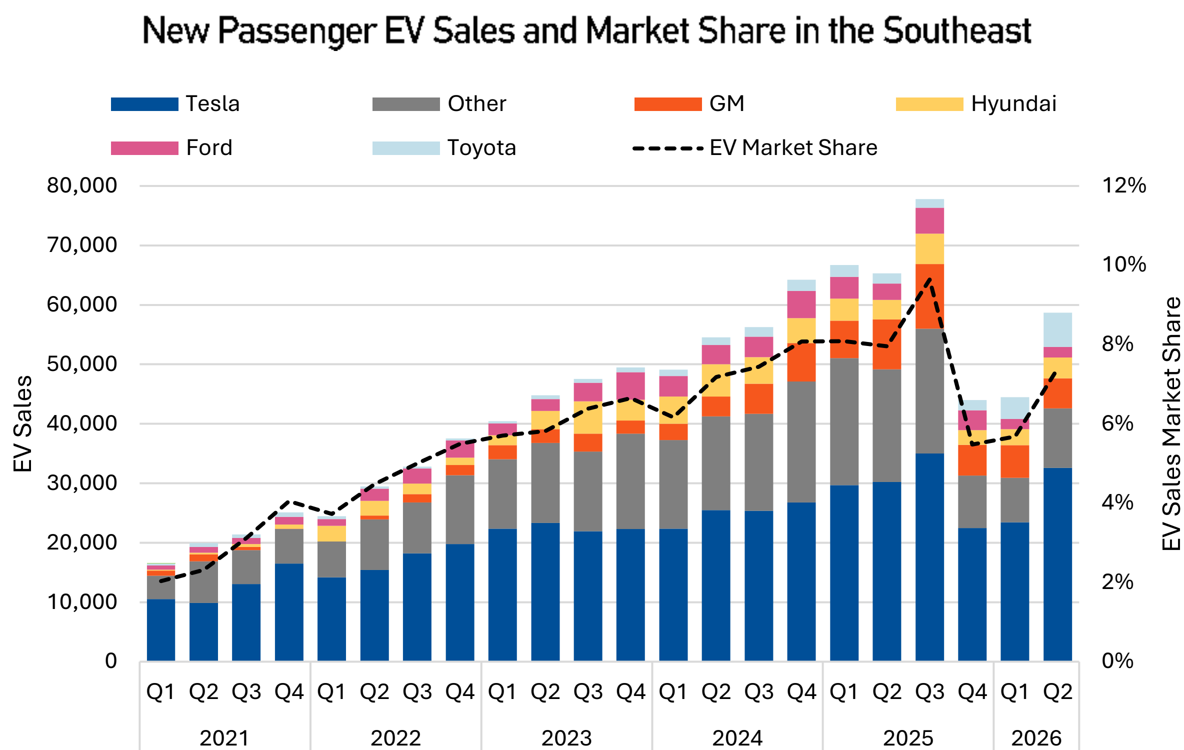
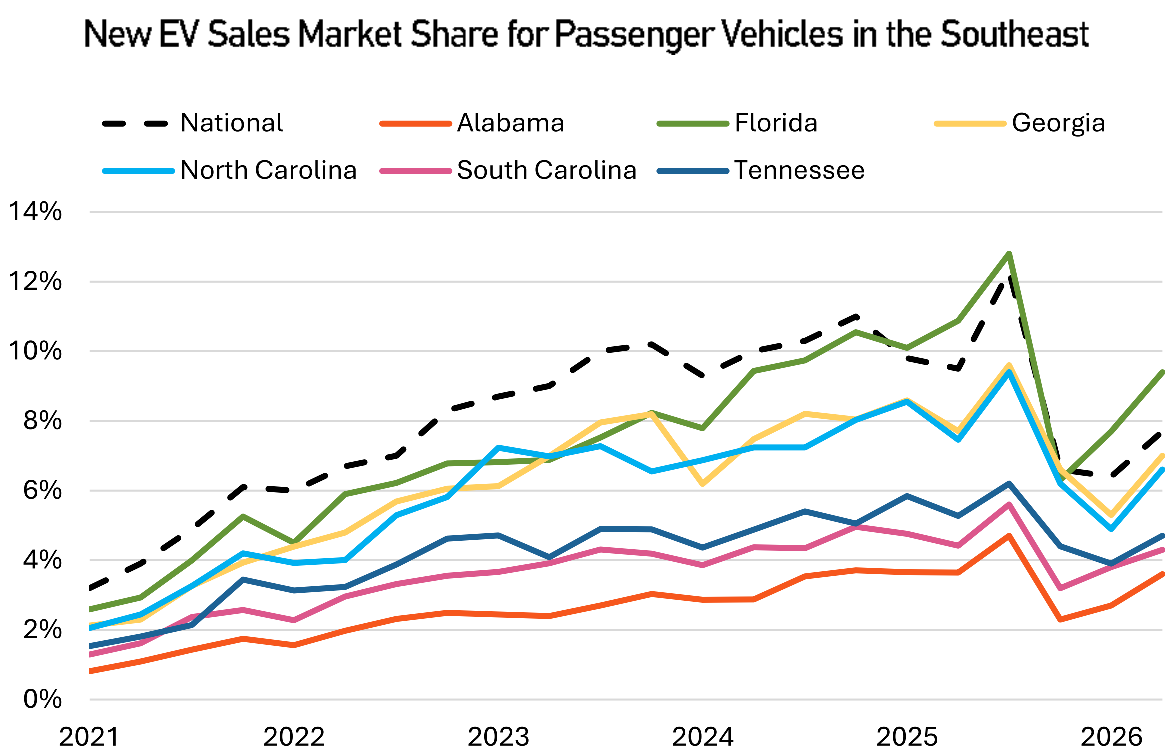
[1] Sales measures include passenger EVs. Manufacturing Employment and Manufacturing Investment refer to announced jobs and investments in EV assembly, EV parts, EV charging infrastructure, batteries, critical minerals processing, and battery recycling facilities. Charging refers to publicly accessible chargers, and rankings and growth include Level 2 and DCFC. Utility Investment refers to investor-owned utilities only. For the purposes of this one pager, grant funds that have been allocated, awarded, or made available are collectively referred to as "awarded" but do not include rescissions. Totals are cumulative unless stated. EV market share is averaged between July 1, 2025 and June 30, 2026.

Southeast: EV Growth Continues Across the Region



Source: [Atlas EV Hub]() for the Southern Alliance for Clean Energy



Source: [Atlas EV Hub]() for the Southern Alliance for Clean Energy

ATLAS PUBLIC POLICY

Southern Alliance for Clean Energy

The full "[Transportation Electrification in the Southeast]()" 2026 report can be accessed here →