



EV MOMENTUM IN THE SOUTHEAST



Electric Transportation Indicators in the Southeast Through June 2024



MANUFACTURING EMPLOYMENT

- Anticipated jobs: 73,908
- 31% of national total
- 12% annual growth



MANUFACTURING INVESTMENT

- Investment: \$78.2 billion
- 38% of national total
- 19% annual growth



SALES

- Cumulative sales: 645,437
- Annual sales: 190,249
- 42% annual growth
- EV market share: 7.1%



CHARGING

- Total: 24,033 ports (17,538 Level 2, 6,495 Fast Chargers)
- Per capita: 0.40, compared to national average of 0.53
- 32% annual growth in total ports



UTILITY INVESTMENT

- Approved: \$394.2 million
- No annual growth



PUBLIC FUNDING

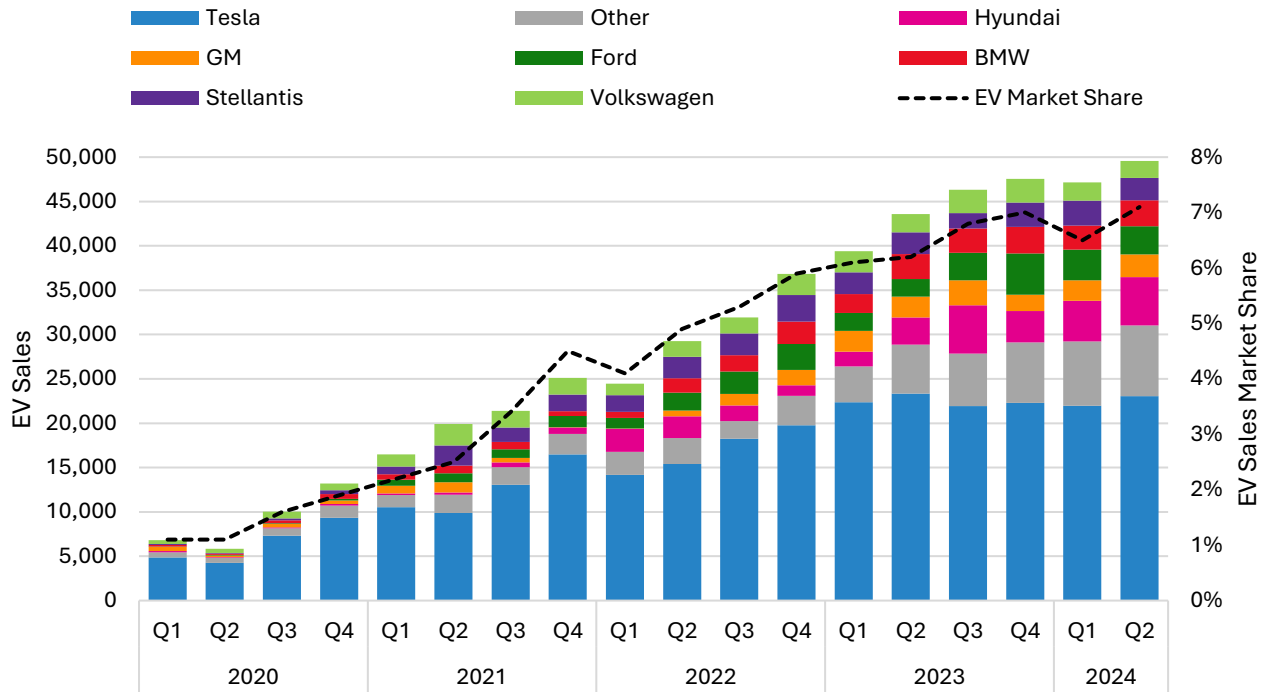
- Approved: \$2.09 billion
- Public funding per capita: \$35.89, compared to national average of \$69.59

All measures include light-duty electric vehicles (EVs). Manufacturing Employment and Investment refers to announced investments in EV assembly, EV parts, EV charging infrastructure, batteries, mineral processing, and battery recycling facilities. Charging refers to publicly accessible chargers, and rankings and growth include Level 2 and fast chargers. Utility Investment refers to investor-owned utilities only. Public funding includes both awarded and allocated funds. Totals are cumulative unless stated. Rankings are for all time, except for market share which is taken for the past 12 months. Growth is taken from July 1, 2023 to June 30, 2024. Source: [Atlas EV Hub](#) and [EV Jobs Hub](#)

Southeast Highlights in Q1 & Q2 2024

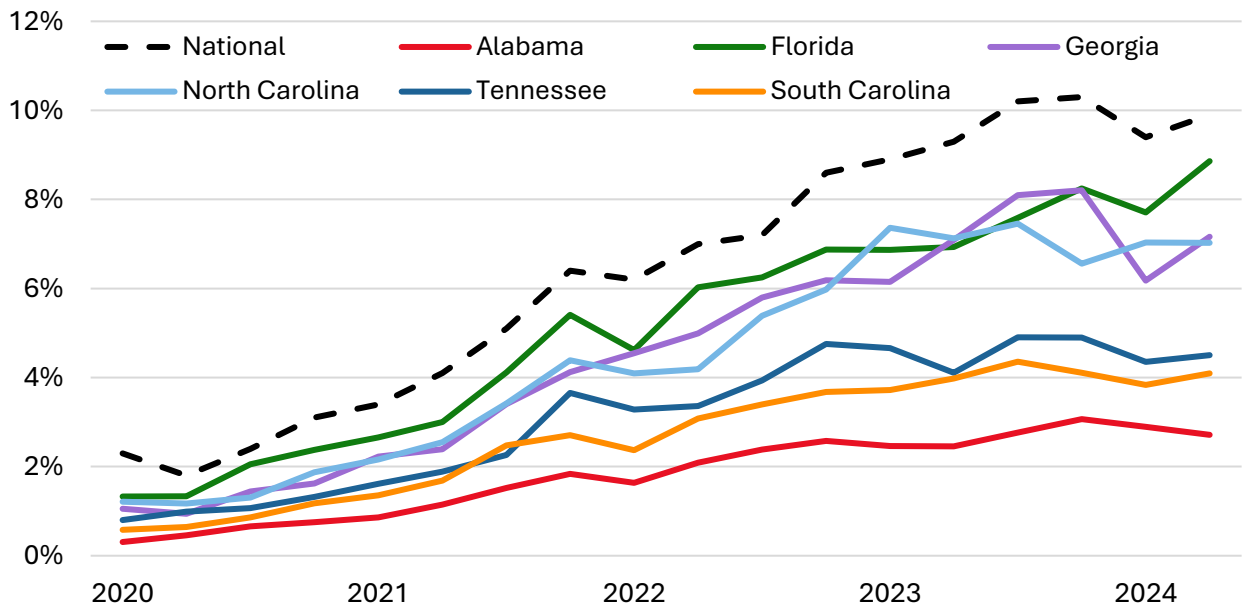
- EVs accounted for 7.1 percent of all new light-duty vehicle sales in the Southeast for Q2 2024. Five out of six of the states in the region had a new light-duty EV sales annual growth rate equal to or greater than the national total of 37 percent.
- In 2024, \$2.2 billion in EV manufacturing investments and 2,100 jobs have been announced in the region. Nearly a third of the nation's anticipated manufacturing jobs will be in the Southeast.
- The Southeast has been awarded \$405 million for the purchase of nearly 1,200 electric school buses through the EPA's Clean School Bus Program.

New Light-Duty EV Sales and Market Share in the Southeast



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy

New EV Sales Market Share for Light-Duty Vehicles in the Southeast



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy